

PORTFOLIO

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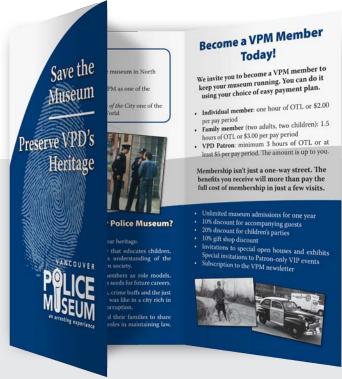


Client: Vancouver Police Museum

Objective: To brand the exhibition "Women in Policing: 100 Years in the VPD." This included logo design, touch-screen multimedia station, various brochures, and retouched/recoloured wall backdrop.











Client: CSR Investigations Inc

Objective: To brand and create an integrated visual identity. This included logo design, brochure, website, and business card.











Client: Nordic Fjord

Objective: To brand a new product from "Nordic Fjord." This included logo design, label and package design, and printed advertising.











Client: European Space Agency - iriss

Objective: In April of 2014, a competition was launched to design the logo for the **European Space Agency** 2015 mission **iriss** to the International Space Station. Among more than 120 submissions, my logo was named the winner and revealed at an international press conference in Copenhagen on October 10, 2014.

The logo is inspired by the Greek goddess Iris who is often pictured with wings. At the same time, the wings in the logo symbolizes a Viking ship which represents the urge to explore and move towards unknown horizons. The astronaut's Danish nationality is represented by the Danish flag in the globe and the red and white colours. The name of the mission, **iriss**, is written in two colours in order to underline that the destination for the mission is the International Space Station, known as **ISS**. Above the name are planets in orbit and stars.







Client: Various

Objective: Logo designs.







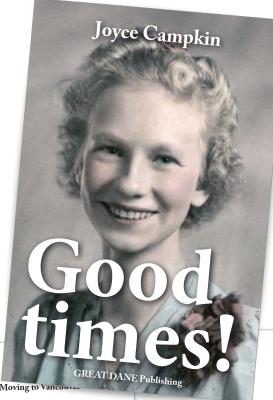




Client: Joyce Campkin/GREAT DANE Publishing

Objective: This project started by a series of audio recordings of Joyce Campkin's memories. These recordings were later transcribed and rewritten into a manuscript that eventually turned into a self-published book. All images were scanned and restored.

At the time of publication, both print and e-book, a number of promotional pieces were designed.



Dad got a job driving a dump truck on the construction of the Banff-Golden highway, so instead of staying in Calgary, we ended up driving on to the interior of British Columbia. I was amazed by the mountain ranges. The Katepwa Valley is relatively flat land with few rolling hills and doesn't compare to the Rocky Mountain foothills. Going through the area of Radium Hot Springs, there



Heather Pavilion—Vancouver General Hospital's main building

Nowi Available



Let Joyce Campkin take you through her fantastic life from her childhood in Indian Head, Saskatchewan, to her long career as nurse and clinical instructor at the Vancouver General Hospital.

The story begins in 1924 with a captivating view into a life without today's amenities, and continues through a hospital nursing career that started before many current medical

"A story of a life well lived."



Book WAREHOUS

4118 Main Street

Vancouver, BC V5V 3P7

66 My baby sister was born on October 4, 1929. I was almost five and my parents tried to prepare me for the blessed event that was about to happen. Instead, I said, "No, I don't want a baby brother or a baby sister—I would really like a gramophone!"

Well, there was my baby sister, cute little Lois Doreen and not a gramophone, and I helped mom take care



66 A young boy was admitted to hospital on a ward with mainly young men in their late teens. There was always some teasing between these men and the student nurses. One day, I overheard the boy saying to the men, "Hey, when I get Miss Campkin behind the curtains, hubba, hubba!" He had clearly picked up



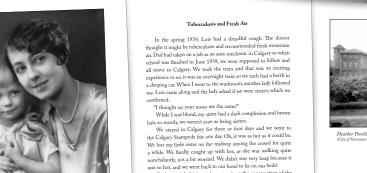
Retirement

My First own Apartment

In 1989, I had for several months been looking at apartments, both for myself and for some neighbours. My West 38th Avenue apartment building was to be demolished so we all had to move. I looked at both rentals and condos, however, in the newer buildings, the rooms were so small. I thought to myself, if I put my piano in one of these rooms, there would be no space for anything else.

As December came to an end and I still hadn't found anything to my liking, I contacted a realtor. My criteria were: should be above ground level, have an elevator and few stairs, reasonably level, and close to shopping and transport. My aim was to be independent as long as possible. The realtor showed me some places, partially subground and very small, and one place had so many layers of enamel paint, I swear, if you sneezed at them, they would chip. Another place was way up the hill out in Burnaby, not far from our first home on Vancouver Heights back in the 1940s.

In January 1990, I was house-and-dog sitting in Tsawwassen Village when a former work colleague, Janet, called me from her husband's law office. She said they had found a place they thought I would like. A client had come in with an Offer to Purchase with ever so many conditions on the bid, but the seller (the brother of a lady in a nursing home) wasn't interested in removing conditions. Hence, the sale didn't go though. I had an appointment to get the dog to the vet that morning, so I arranged with Janet to be in at 2 p.m. We made arrangements to meet the executor of the apartment, which



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GREAT DANE OSIGN

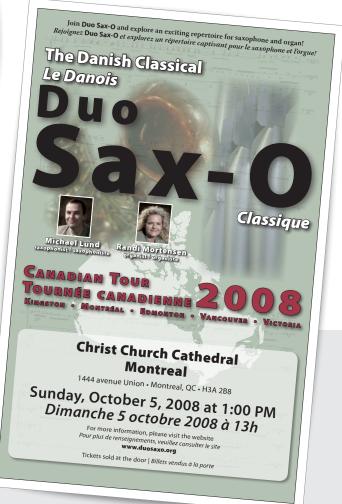
Poul Rasmussen · Graphic Designer

Client: Duo Sax-O

Objective: To brand and design various bi-lingual (French/English) printed materials such as brochure, press release, flyer, hand-out, poster, etc.







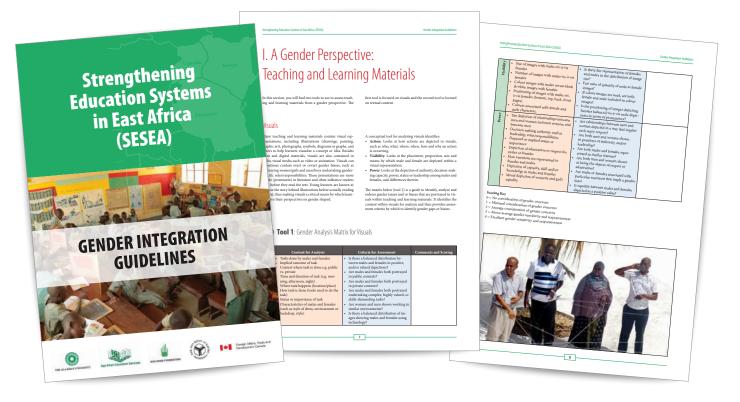
GREAT DANE OSIGN

Poul Rasmussen · Graphic Designer

Client: Various

Objective: Newsletters and reports.





GREAT DANE

Poul Rasmussen · Graphic Designer

Client: The Beacon

Objective: Newspaper layout and design of adver-



Caulfeild's own Gold Medalist:

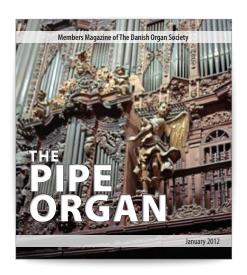
Christa Bortignon





Client: The Danish Organ Society

Objective: To introduce a new layout, format, and typography of the magazine.



Historical Organs in Mexico

It is actually not that straightforward to find an organ-a "real" organ-in Mexico. Electronic organs are widely used in the country's incredibly large number of Catholic churches, and they create quite different impressions in European organists' ears compared to pipe organs. This preference for electronic organs is due first and foremost to the fact that there is only a very small number of pipe organs at all—approximately 500 registered organs, and, according to Susan Tattershall's assessment, roughly another 100 unregistered organs. Compare this: a total of approximately 600 organs for 91 million people would mean that Denmark would have only 33 organs for its five million inhabitants. This number is surprisingly small, but it is also a fact that throughout Mexico, out of the approximately 600 organs, only around 40 organs are thought to be in playable condition.



Now, there are several explanations for this, but one of the most important is, of course, the revolution, which between 1910 and 1917 led to many bloody encounters. After the revolution a long recovery period led to a certain political stability-but a stability that still proves to be quite volatile. The affect of the revolution on the already small tradition in organ building was that the craftsmen had to find other jobs to ensure their livelihoods-a fate which they shared with several million other Mexicans who were forced into significantly different and poorer kinds of work. It should be noted that people in rural areas still live under conditions that have not changed significantly since colonial times. Another factor is that the Catholic Church, which in Mexico is otherwise known to be quite wealthy, has no tradition of spending large sums of money on either organs or organists. This too has lead to the sad conditions of many instruments.

Susan Tattershall is now 46 years old. A year ago she moved permanently from Rhinebeck, New York to Mexico City, where she daily employs eight people in a small workshop in the centre of Mexico's capital. The workshop is open to the street in an older part of town with its narrow alleys, and you have to be a local to find it. Behind Susan Tattershall's decision to settle in the world's largest city (20 million inhabitants), is about 25 years of ex-

Fifth update from around the world about organs, organists, and organ



Mexico City

perience in organ building in Canada, Texas, Mexico, Spain, Italy, Austria (she worked at some point at Rieger) and Germany (where she has worked with Jürgen Ahrend, who restored the St. Jacobi organ in Hamburg). Two years ago, she started her own workshop with two employees, while she still resided in New York.

Since the revolution, there have been no organ builders in Mexico, but there are various indications that skilled craftsmen tried to repair the worst damage to the instruments-work which, unfortunately, has proved to be of extremely varying quality. The organs have for the most part been left as plain furniture, and the churches have had no plans to carry out major renovations. However, it should be noted by some non-experts, the conclusion untouched, they are so much better off.

Obviously, the biggest task for Organos many organs; only a few new instruments are being built. Only organ builders with enthusiasm and a missionary spirit can engage in these kinds of resto European eyes and ears, truly exciting and unique instruments-even and which are occupied by worshippers though the costs of restoration are for a large portion of the day.



The organ in El Collegio de las Viscainas

significantly lower than in Denmark. Many churches are simply dependent on sponsorship or the support of wealthy individuals for organ restorathat when you consider the work done tions. It is also characteristic that only the wealthy churches with a so-called must be that as long as the organs are Patronat, a board that can establish an actual subscription, have launched an organ restoration. Work is also slow because of the conditions under which it is Históricos de México is to restore the carried out. Mexico is a country where the law, to put it diplomatically, is interpreted quite freely, and many village churches do not dare leave their organ (not even a small portable instrument) toration projects and the work is not to anyone at all, for fear of never seeing without difficulties. Like many other it again. For this reason, work is genercountries, there are, it's almost tempt- ally carried out in the churches theming to say "of course", financial aspects selves (often under some sort of guard), that limit the restoration-of what are, with poor electric lighting (which is not worth much when the power is out),



Principle drawing of the processional organ Height: approximately 2.20 m.

El Collegio de las Viscainas

Compass: C - f" Wind Pressure: 67 mm WC

Specification C - c' Flautado Mayor 4' Quincena 2' Diez y Novena 1 1/3' Viente Dosena 1' Lleno C - b: 2/3'-1/2'-1/3' c - c': 1 1/3'-1'-2/3' Baioncillo 4' Clarin en Quincena 2

Specification c' sharp - f" Flautado Mayor 8 Violon 8' Octava 4' Docena 2 2/3' Corneta Magna 8'-4'-2 2/3'-2'-1 3/5' Lleno 2'-1 1/3'-1' Trompa Magna 16' Clarin Claro 8'

Drum, glockenspiel and chirping bird.

Historical Organs in Mexico

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Historical Organs in Mexico



Client: Logger's Camp—Bar & Grille

Objective: To create a set of brand-relevant menus for weekly features of Margaritas and lunch/dinner specials.





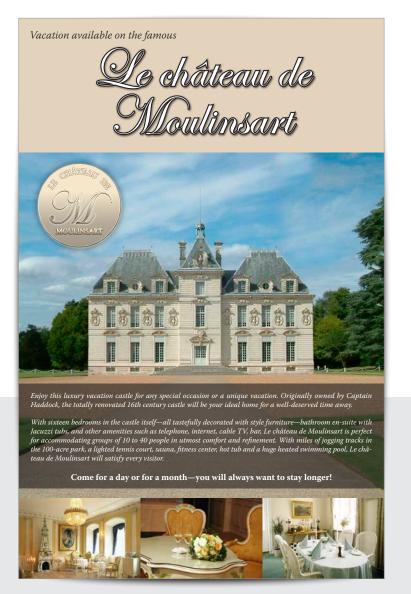


Client: Le château de Moulinsart

Objective: To brand the vacation castle "Le château de Moulinsart". This included logo design, postcard and print advertising.





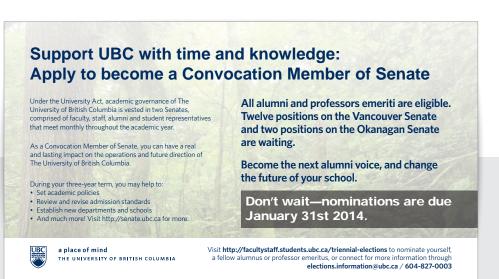




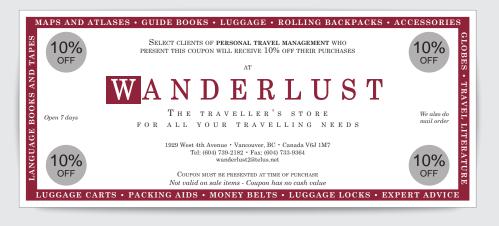
Client: Various

Objective: Coupon, Postcard and Advertising designs.











 $\textbf{Poul Rasmussen} \cdot \textbf{Graphic Designer}$

Client: Various

Objective: Business Card designs.



up of Companies:

apital Corp ncouver - Los Angeles) Dutch Oven Gold Group Inc. (SEC Compliant) 1261588 Alberta Ltd. (Avenir) Rampart Studios Inc. (SEC Compliant)

Agent for Performance Securities Ltd. (London - Hong Kong)







Client: Dale Trimble & Associates

Objective: To create a display for a medical conference in Amsterdam.

OUR STORY

Alzheimer's & Medication



Fervid Trimble, late 80's, enjoying her life and her apartment in a senior's residence she had chosen.



Fervid, age 88 years, OVER-MEDICATED after admission to the Care Centre (due to an unexplained spell of weakness and dizziness). Her rapid and inexplicable cognitive and physical decline caused us to suspect, and research, new drugs she'd been prescribed:

- An SSRI for depression (without family consultation)
- Anti-cholinergic drugs
- Drugs affecting serotonin, which can cause serotonin syndrome, a drug interaction.



Our family care team met with staff, with research in hand, and they agreed to our suggested partial "drug holiday". A psychiatrist diagnosed Alzheimer's and prescribed another drug—we declined after researching risk vs. benefit.

Fervid BACKTO NORMAL enjoying oysters, white wine and her family at her favourite restaurant after her recovery from her "Alzheimer's" and "depression" diagnosis.



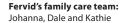
Fervid enjoying a picnic in the garden of the care centre at the age of 91.



What we learned and what you can do

- Listen carefully to your elder—watch for new symptoms that don't make sense to you.
- Research and compare symptoms to drug side effects.
- Keep risk vs benefit in mind, remember quality of life.
- Have family meetings, agree on your approach and have a stalwart contact person (a Kathie) for family and staff.
- Be respectful but persistent with medical staff and bring your research—let the coolest head in the family speak.
- Ask staff to direct a trial to eliminate or reduce drugs.
- 7. Request family consent is obtained for any new
- 8. If new drugs are suggested, repeat #3-5.
- 9. Debrief, console and support each other when hopelessness or despair threaten.

Fervid was admitted to the hospital three times, twice with bleeding from anti-coagulants. She eventually contracted antibiotic-resistant c. difficile, probably in the care centre (five other residents had it) and died at the age of 92.





Fervid's words to her family

"Well, I think I'll leave all my love to the next generation. May they realize the agenda we've set out for them with love and affection. It's too precious not to live—we've enjoyed each other so much. I think it will grow (love). That's the ticket into the next world. We will always be together, our love is always there and we will be part of the great growing field of love".

Had she died in a confused and delusionary state, we would never have received this gift.

Further Action: Research shows that cognitive impairment can result from overmedication. To what degree is our so-called "epidemic" of Alzheimer's and dementia overmedication? Family members, caregivers, and primary care providers—please consider overmedication first!

Johanna's Primary Research Resources:

- Therapeutics Initiative, University of British Columbia: www.ti.ubc.ca
- Public Citizen: Worst Pills, Best Pills (the best \$15 US per year you'll ever spend): www.worstpills.org
- Cochrane Library: www.thecochranelibrary.com/ view/0/index.html
- Dr. John Sloan's podcasts (#76-78) on medication and the frail elderly: www.therapeuticseducation.org/ the-podcast
- A Bitter Pill: How the Medical System is Failing the Elderly. Book by Dr. John Sloan (2009)
- Dr. John Sloan's website: www.sunshiners.ca



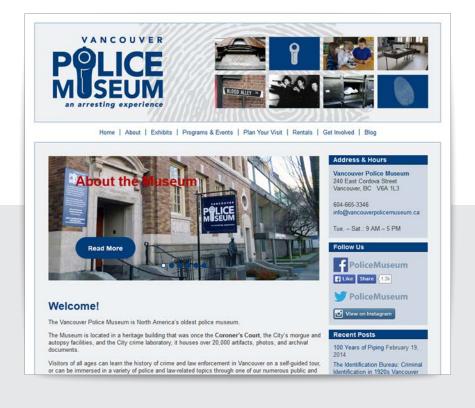
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Client: Vancouver Police Museum

Objective: Web design and brand guide. Responsive WordPress Theme and set up of various plug-ins.









Client: West Vancouver Presbyterian Church

Objective: Web design and branding. WordPress theme.





Client: CSR Investigations Inc

Objective: Web design, following established brand. The website includes extensive client management and client login.

